

Advertise online with Community Contact

STATIC GIF BANNERS

- NO animation
- Everything you want to say appears on one "screen"
- Standard Sizes: leader board (728 x 90 pixels) Skyscraper (120 x 600 pixels)
- File Size: 20K (maximum) or under

Budget Static GIF Banner

PRICE: \$65



- electronic text supplied by client via email (15 - 25 words)
- (1) one digital image provided by client via email (optional)
- optimized for size (as per client's specs)

Premium Static GIF Banner

PRICE: \$85



- electronic text supplied by client via email (15 - 25 words)
- (1) one professional digital image provided by us or by client (via email)
- (1) one client revision allowed
- optimized for size (as per client's specs)

Custom Static GIF Banner

PRICE: \$ PER QUOTE



- "custom" work is required if any of the following is needed:
 - scans
 - logo creation
 - specialized animation
 - custom size other than 468 pixel by 60 pixels
 - electronic text supplied by client via email (15 - 25 words)
 - number of digital images to be determined
 - client billed for work / revisions as needed
 - optimized for size (as per client's specs)
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ANIMATED GIF BANNERS

- Animation (between 5 - 10 frames maximum)
- Provides the ability to show more than one "message" (we suggest no more than 3 "messages" per banner)
- Standard Sizes: leader board (728 x 90 pixels) Skyscraper (120 x 600 pixels)
File Size: 20-30K (maximum) or under

In general, animation within a banner requires more planning and production work than a static banner. This is because the animation is built from "frames", a series of still images (saved in one complete file) which are displayed by a web browser in rapid succession. This process fools the viewer's eye to believe they are seeing "movement". Because of this extra work, the prices increase accordingly.

Advantages of the Animated GIF format:

- Universally accepted and supported by all web hosts/banner ad services
- Viewers do not need any special software installed in their browsers in order to view animated GIFs

Disadvantages of the Animated GIF format:

- Animated GIF files with several "frames" will create larger file sizes, resulting in longer downloads
- Animated GIFs cannot contain any "interactive" programming nor sounds

Budget Animated GIF Banner

PRICE: \$85



- electronic text supplied by client via email (15 - 25 words)
- (1) one digital image provided by client via email (optional)
- animation is created using 5-10 frames
- optimized for size (as per client's specs)
- uses animated text effects

Premium Animated GIF Banner

PRICE: \$100



- electronic text supplied by client via email (15 - 25 words)
- (1) one professional digital image provided by us or by client (via email)
- two client revisions allowed
- animation is created using 5-10 frames
- optimized for size (as per client's specs)
- uses animated text and SIMPLE animation

(i.e. NO spinning logos, moving robots, etc)

Custom Animated GIF Banner

PRICE: \$ PER QUOTE



- "custom" work is required if any of the following is needed:
 - scans
 - logo creation
 - specialized animation
 - custom size other than Standard Sizes: leader board (728 x 90 pixels) Skyscraper (120 x 600 pixels)
 - electronic text supplied by client via email (15 - 25 words)
 - number of digital images to be determined
 - client billed for work / revisions as needed
 - number of animation frames to be determined
 - optimized for size (as per client's specs)
 - type/amount of animation to be determined
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ANIMATED FLASH BANNER

Animation

- Provides the ability to show more than one "message" (we suggest no more than 3 "messages" per banner)
- Standard Sizes: leader board (728 x 90 pixels) Skyscraper (120 x 600 pixels)
File Size: 30K (maximum) or under

In general, animation within a banner requires more planning and production work than a static banner. This is because the animation is built from "frames", a series of still images (saved in one complete file) which are displayed by a web browser in rapid succession. This process fools the viewer's eye to believe they are seeing "movement". Because of this extra work, the prices increase accordingly.

Advantages of the Flash SWF format:

- Flash movies can contain many more frames than an Animated GIF and still create a relatively small file
- Flash movie may contain "interactive" programming and/or sounds (test the samples below)
- Flash animations tend to look cleaner and move smoother than Animated GIFs

Disadvantages of the Flash SWF format:

- Not universally accepted or supported by all banner ad services
- Viewers will need to download and install the Flash Player plugin (assuming they do not have it installed already) in order to view Flash SWF movies

Budget Flash Banner

PRICE: \$125



- electronic text supplied by client via email
- (1) one digital image provided by client via email (optional)
- animation is created using 5-10 frames
- optimized for size (as per client's specs)
- uses animated text effects

Premium Flash Banner

PRICE: \$175



- electronic text supplied by client via email
- (1) one professional digital image provided by us or by client (via email)
- two client revisions allowed
- animation is created using 5-10 frames
- optimized for size (as per client's specs)
- using animated text and SIMPLE animation (i.e. NO spinning logos, moving robots, etc)

Custom Flash Banner

PRICE: \$ PER QUOTE



- "custom" work is required if any of the following is needed:
- scans
 - logo creation
 - specialized animation
- electronic text supplied by client via email (15 - 25 words)
- number of digital images to be determined
- client billed for work / revisions as needed
- number of animation frames to be determined
- optimized for size (as per client's specs)
- type/amount of animation to be determined